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Standing Dog Interactive Expands Operations with New Houston Office

Houston, TX, October 29, 2012 – Standing Dog Interactive, one of Inc. Magazine's fastest-growing private companies, recently opened its second office at 550 Post Oak Blvd. north of the Houston Galleria in the Uptown Park area. The agency will offer a full range of services – from search engine optimization and social media strategies to website development and display advertising – backed by a solid, innovative Dallas team. Michael Curran, a Standing Dog employee since 2009 and former Manager of Internet Strategy and Product Development for Walt Disney Parks and Resorts Online, will lead the Houston group as director of interactive marketing.

"Our goal is to help Houston-area businesses launch into the social media scene with a solid plan for reaching out and engaging audiences on Twitter, Facebook, LinkedIn, Google+ and more," Curran said. "We also will assist our clients in expanding their digital presence with well-written, optimized content that will keep them showing up on top of Google, Yahoo, Bing and other Internet searches."

Current clients of Standing Dog include Marriott, Omni Hotels, Gas Monkey Garage from the Discovery Channel's "Fast N Loud," Miraval Resorts, United Dominion Realty and Event Cinemas.

About Standing Dog Interactive

Standing Dog is an Internet marketing agency comprised of recognized industry professionals. With a successful record of helping companies reach their target customers, generating leads and driving revenue online, Standing Dog has quickly become one of the leading Internet marketing agencies in Dallas. Its team of experts offers digital strategy and execution, from search engine optimization, pay per click marketing, local search marketing, social media to design and development. In addition to improving search ranking, online visibility and site traffic, Standing Dog's SEO, PPC and social media experts provide in-depth analysis to identify the return on investment and the return on engagement. Named one of INC. 5000's fastest growing private companies three years in a row, Standing Dog has a commitment to excellence. Other major clients include Omni Hotels, Marriott and UDR.

For more information about Standing Dog Interactive and its services, visit www.standingdog.com.